Forecasts – Revision

1. Fill in the missing sentences with phrases mentioned below

**gut feeling , accurate, projections , underestimate, catch on, niche product , catch up with , fall short of, outsource, stick to , pay off, staffing levels, turn down, track**

1. It is better to overestimate results than to ………………………them.
2. We …………………………..down our competition and copy their sale results
3. According to our ………………………………next year our sales will rocket
4. If a ………………………becomes unexpectedly popular you can exceed your initial forecasts
5. Hurra optimistic forecasts may ……………………., as usually unachievable results motivate people more.
6. We were unprepared for such a high outcome and we had to ………………………………unexpected demand
7. One of our novelties ……………………………..and we had to struggle with high demand
8. When you ………………………..top quality your results will always be high
9. We had to ………………………one of the contracts as we had insufficient …………………………………….
10. Our results were much better than we had predicted therefore to meet high demand we had to …………………………part of our production
11. If you want to get it right …………………………is not always enough, you need factual data
12. Our forecasts occurred to be …………………………..as we have hit the target
13. We………………………..our forecasts as unexpected crisis came on